



NORTH AMERICAN FETAL THERAPY NETWORK

Exhibitor & Sponsor Prospectus



FALL MEETING



Chicago, IL

November 13-14, 2025

CONTACT US
INFO@NAFTNET.ORG



WELCOME FROM THE CHAIR

Welcome from the Board Chair:



Erin E. Perrone, MD

The North American Fetal Therapy Network (NAFTNet) is a voluntary association of 54 medical centers across the United States, Canada, Mexico, and South America, dedicated to advancing in-utero fetal therapeutic procedures. Our multidisciplinary teams include specialists in maternal-fetal medicine, pediatric surgery, neonatology, pediatric cardiology, fetal imaging, and more, working in both academic and community settings to foster collaboration and research in fetal therapy^[1].

We invite you to join us as an exhibitor or sponsor at the 2025 NAFTNet Fall Meeting in Chicago. This is your opportunity to engage directly with leaders in fetal therapy, highlight your products and services, and support the advancement of maternal-fetal care.

2025 marks the 20th Anniversary of the North American Fetal Therapy Network (NAFTNet), a milestone event drawing top clinicians, researchers, and industry leaders in fetal therapy from across North America and beyond. As a sponsor or exhibitor, you'll gain unique access to a highly specialized, influential audience during this landmark year.

Why Sponsor the 20th Anniversary NAFTNet Conference?

- Unmatched Visibility: Anniversary branding will be prominent throughout the event, amplifying sponsor recognition.
- Engaged Audience: Network with leaders who shape the future of fetal therapy.
- Lasting Impact: Support the advancement of maternal-fetal medicine and be part of NAFTNet's historic milestone.

Attendee Demographics

NAFTNet's annual meeting attracts a multidisciplinary group of professionals, including:

- Maternal-fetal medicine specialists
- Pediatric surgeons
- Neonatologists
- Pediatric cardiologists
- Fetal imaging experts
- Clinical geneticists
- Anesthesiologists specializing in obstetric care
- Perinatal pathologists

Key Facts:

- Attendees represent over 50 leading fetal therapy centers in the US, Canada, Mexico, and South America
- Most are decision-makers or key influencers in clinical practice, research, and hospital purchasing.
- The audience includes both academic and community-based practitioners, ensuring broad reach for your brand.

For further information regarding sponsoring or exhibiting, please contact the NAFTNet Executive Office at info@naftnet.org.

We look forward to having you join us at the 2025 NAFTNet Fall Meeting! Early commitment maximizes your recognition, so please submit your application as soon as possible.

Sincerely,

Erin Perrone, MD

NAFTNet Board Chair



SPONSORSHIP OPPORTUNITIES

Promotional Flyer (\$500/item) Let us spotlight your company! Collateral can be a very important aspect of a company's marketing strategy. Include your marketing piece on NAFTNet's online resource guide. Located under the Resources section, all attendees will be able to view your promotional material. Advertise your booth or a new product by way of this great marketing opportunity. (Artwork to be provided by sponsor)

Refresh Break (\$500) Staying healthy is important to not only NAFTNet but also to our members. Stretching can help decrease stiffness, increase range of motion, and improve posture. Your company name will be proudly displayed during one of the General Session breaks as we stretch and refresh together.

Attendee Badge Lanyards (\$5,000) All attendees will receive a lanyard with your company's logo proudly displayed.

Attendee Bags (\$6,000) Attendees love to use a conference bag for toting around conference materials and will take the bag home with them to use for years to come. At this year's meeting, NAFTNet will be giving away waterproof drybags. Your company's logo, placed on the bag, will be remembered long after the Fall Meeting!



SPONSORSHIP OPPORTUNITIES CONTINUED

Educational Recordings (\$12,000) NAFTNet will be recording the educational content of the Annual Meeting. Your company name will be listed as the video recording sponsor at the start of each recorded video, which will be linked directly to the NAFTNet's website and through YouTube, indefinitely.

***Welcome Reception (\$30,000) - Platinum Sponsor** Our Welcome Reception is the kick-off to our Fall Meeting! The reception is held onsite and offers a casual atmosphere for networking and collaborating. Your company logo will be proudly displayed in various forms across this event and on branded cocktail napkins. In addition, a rotating banner will be placed on the NAFTNet's homepage, linked to your company's website for the duration of 2025 and through 2024.

Create Your Own (\$TBD) Have an idea for a sponsorship opportunity that's not listed? Contact the NAFTNet executive office! We would be delighted to discuss the potential opportunity with you.



SPONSORSHIP LEVELS

IN ADDITION TO YOUR CHOSEN SUPPORT OPPORTUNITY, EACH SUPPORT LEVEL INCLUDES:

	Gold Sponsor \$25,000+	Silver Sponsor \$10,000+	Bronze Sponsor \$5,000+
Full Page Add in Conference Program			
1/2 Page Add in Conference Program			
2 Complimentary Meeting Registrations			
Multiple Social Media Posts			
One Social Media Post			
Innovations Hall Table Exhibit			
"Host" of Social Event			
Verbal & Digital Recognition			
Branded logo at 1 Social Event			
Sponsor Logo in Conference Program			

TO PURCHASE MORE THAN ONE SPONSORSHIP,
PLEASE CONTACT THE NAFTNET EXECUTIVE OFFICE
AT INFO@NAFTNET.ORG



EXHIBIT WITH NAFTNet

Basic Exhibit

Package.....	\$3,000
Enhanced Exhibit Package.....	\$2,500

All exhibit spaces include a 6' skirted table and two side chairs. Please note there will be no professional decorator service available. Enhanced exhibitors receive one complimentary blast email to meeting attendees prior to the meeting. The content of this email is provided by exhibitor and email will be sent by NAFTNet (content subject to NAFTNet approval). Applications will not be considered complete, and space will not be assigned until payment is received. Due to limited space, we suggest you submit your application as soon as possible.

SPACE ASSIGNMENTS Applications received after September 1, 2025 will be assigned in order of receipt. We will accommodate requests to the extent we can but cannot guarantee you will be assigned to any of the spaces requested or not placed near a competitor.

EXHIBIT PERSONNEL REGISTRATION

All exhibit representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table upon your arrival.

HOTEL INFORMATION

Rooms have been reserved at (insert hotel). Reservations can be made online or by calling (insert number). When making a reservation be sure to tell the booking agent, you are with the North American Fetal Therapy Network to receive the Annual Meeting rate.

HOTEL RESERVATION DEADLINE: TBD
EXHIBIT/SPONSORSHIP APPLICATION DEADLINE Thursday, October 30, 2025

EXHIBIT MOVE-IN/INSTALLATION
TBD

EXHIBIT MOVE-OUT/DISMANTLE
TBD

EXHIBIT DATES:
TBD

The exhibit schedule for NAFTNet is designed to offer exhibitors flexibility while maximizing interaction opportunities with attendees. Although there are no specific exhibit hall hours, exhibitors are encouraged to be present at their tables during peak networking times. These suggested times include breakfast, coffee breaks, lunch, and the reception. This approach allows exhibitors to engage with attendees during natural breaks in the conference schedule, fostering meaningful connections and discussions without the constraints of a rigid timetable. Attendees can take advantage of these opportunities to learn more about the exhibits at their own pace throughout the event.

The schedule will be finalized closer to the Annual Meeting.



EXHIBITOR RULES AND REGULATIONS

THE RULES AND REGULATIONS CONTAINED HEREIN ARE INTENDED BY NAFTNet TO SERVE THE BEST INTERESTS OF NAFTNet EDUCATIONAL SESSIONS, THE EXHIBITORS, AND THE ATTENDEES, AND GIVE NOTICE TO APPLICANTS AND EXHIBITORS OF GOVERNING RULES AND REGULATIONS. ALL APPLICANTS AND EXHIBITORS ARE BOUND BY THE RULES AND REGULATIONS. NAFTNet SHALL HAVE FULL AUTHORITY TO INTERPRET OR AMEND THESE RULES, AND ITS DECISION IS FINAL. EXHIBITORS AGREE TO ABIDE BY ANY RULES OR REGULATIONS THAT MAY HEREAFTER BE ADOPTED, WHICH SHALL BE AS MUCH A PART AS THOUGH ORIGINALLY INCORPORATED. ALL ISSUES NOT ADDRESSED HEREIN ARE SUBJECT TO THE DECISION OF NAFTNet. THESE RULES AND REGULATIONS HAVE BEEN FORMULATED IN THE BEST INTEREST OF ALL EXHIBITORS. THE EXHIBITOR UNDERSTANDS AND AGREES THAT THE INFORMATION CONTAINED IN THIS PROSPECTUS AND NAFTNet RULES AND REGULATIONS ARE AN INTEGRAL AND BINDING PART OF THE EXHIBIT SPACE CONTRACT, AND THAT BY SUBMITTING THE EXHIBIT SPACE APPLICATION/CONTRACT INDICATES UNDERSTANDING AND AGREEMENT TO COMPLY WITH ALL POLICIES, RULES, REGULATIONS, TERMS AND CONDITIONS IN THE PROSPECTUS, AND ANY OTHER NAFTNet ISSUED COMMUNICATION. THESE RULES AND REGULATIONS MAY BE AMENDED OR CHANGED AT ANY TIME BY NAFTNet, AND ALL AMENDMENTS AND CHANGES WILL BE BINDING ON ALL PARTIES.

CONTRACT FOR SPACE THE ORDER OF A BOOTH SPACE UPON ACCEPTANCE BY THE NORTH AMERICAN FETAL THERAPY NETWORK (NAFTNet), ASSIGNMENT OF SPACE, AND THE PAYMENT OF RENTAL CHARGES CONSTITUTES A CONTRACT FOR RENTAL OF THE SPACE ASSIGNED. ANY EXHIBITOR FAILING TO OCCUPY SPACE IS NOT RELIEVED OF THE OBLIGATION TO PAY THE FULL RENTAL PRICE. IF NOT OCCUPIED BY THE TIME SET FOR COMPLETION OF DISPLAY INSTALLATION, SUCH SPACE MAY BE RE-POSSESSED BY THE NAFTNet. SAID CONTRACT WILL NOT BE BINDING UPON THE NAFTNet IN THE EVENT OF STRIKES OR OTHER CIRCUMSTANCES BEYOND THE NAFTNet'S CONTROL. IT IS AGREED THAT: IF A CANCELLATION OCCURS ON OR BEFORE **XXXX, 2025**, A FULL REFUND, LESS AN ADMINISTRATIVE FEE OF \$200, WILL BE ISSUED. IF CANCELLATION OCCURS AFTER **XXXX, 2025** THE COMPANY WILL BE RESPONSIBLE FOR PAYING THE FULL COST OF THE BOOTH SPACE.

GENERAL CONDUCT OF EXHIBITORS

THE PURPOSE OF THE NAFTNet'S EXHIBIT PROGRAM IS TO FURTHER THE EDUCATION OF THE REGISTRANTS BY PROVIDING AN AREA FOR EXHIBITORS TO PRESENT INFORMATION ON PRODUCTS OR SERVICES PERTINENT TO THEIR PROFESSIONAL INTEREST. THE CHARACTER OF EXHIBITS IS SUBJECT TO THE APPROVAL OF THE NAFTNet. THE RIGHT IS RESERVED TO REFUSE APPLICATIONS OF CONCERNS NOT MEETING STANDARDS REQUIRED OR EXPECTED, AS WELL AS THE RIGHT TO CURTAIL EXHIBITORS OR PARTS OF EXHIBITS, WHICH REFLECT AGAINST THE CHARACTER OF THE MEETING.

SELLING OF PRODUCTS

THE NAFTNet PROVIDES DISPLAY SPACE FOR MANUFACTURERS TO EXHIBIT PRODUCTS ON THE BASIS OF THEIR POTENTIAL INFORMATIONAL AND COMMERCIAL VALUE AND NOT FOR THE PURPOSE OF SELLING ON THE EXHIBIT FLOOR. ALL EXHIBITORS ARE REQUIRED TO ADHERE TO SUCH RULES AND REGULATIONS AS MAY BE ESTABLISHED BY THE U. S. INTERNAL REVENUE SERVICE TO ENSURE CONTINUED INCOME TAX EXEMPTION FOR THE MEETING AND NO TAX LIABILITY TO THE HOST LOCATION OR THE NAFTNet. DISTRIBUTION OF ADVERTISING MATTER OUTSIDE THE EXHIBITOR'S OWN TABLE SPACE IS NOT ALLOWED.

REGISTRATION & BADGES

EXHIBITORS SHALL REGISTER ALL OF ITS PERSONNEL IN ADVANCE (TWO REPRESENTATIVES PER COMPANY). NAME BADGES/BANDS WILL BE REQUIRED FOR ALL NAFTNet FUNCTIONS AND WILL BE AVAILABLE AT THE REGISTRATION DESK.

FIRE PROTECTION

ALL EXHIBITS MUST CONFORM TO THE FIRE LAWS, HEALTH REGULATIONS, ELECTRICAL CODES, AND OTHER ORDINANCES OF THE HOST CITIES FIRE DEPARTMENT. ALL MATERIALS USED IN THE EXHIBIT MUST BE FLAMEPROOF AND FIRE RESISTANT. ALL MATERIALS ARE SUBJECT TO INSPECTION AND THEIR REGULATIONS SHALL GOVERN CREPE PAPER, CORRUGATED PAPER, FLAMEPROOF AND OTHERWISE, PLUS INFLAMMABLE FLUID OR SUBSTANCES ARE NOT PERMITTED. THERE WILL BE NO OPEN FLAME DEVICES AND USE OF COMPRESSED GASSES OR DANGEROUS CHEMICALS. ANY EXHIBITS OR PARTS THEREOF FOUND NOT TO BE FIREPROOF MAY BE ORDERED DISMANTLED. ENCLOSED CEILINGS ARE NOT PERMITTED IN THE EXHIBIT HALL. SMOKING IS NOT PERMITTED IN THE EXHIBIT HALL. THE HOTEL RESERVES THE RIGHT TO DISMANTLE ANY EXHIBIT IT FEELS DOES NOT CONFORM TO THE FIRE LAWS, HEALTH REGULATIONS, ELECTRICAL CODES, AND OTHER ORDINANCES.

RESTRICTIONS ON USE OF SPACE

NO EXHIBITOR SHALL SUBLET, ASSIGN OR SHARE ANY PART OF THEIR ALLOCATED SPACE. SOLICITATIONS OR DEMONSTRATIONS BY EXHIBITORS MUST BE CONFINED WITHIN THE BOUNDARIES OF THEIR BOOTH.

MEETING CANCELLATION

IT IS MUTUALLY AGREED THAT IN THE EVENT OF CANCELLATION DUE TO FIRE, EXPLOSION, STRIKE, FREIGHT EMBARGO, FLOOD, ACT OF GOD, ACT OF PUBLIC ENEMY, ACT OF WAR, WAR, ACT OF TERRORISM, CIVIL DISTURBANCE, ACT OF ANY GOVERNMENT, DE JURE OR DE FACTO, OR OTHER GOVERNMENT DECLARATION OR REGULATION, EPIDEMIC OR OTHER EVENT OVER WHICH THE NAFTNet HAS NO CONTROL, THEN THE EXHIBITOR CONTRACT MAY BE IMMEDIATELY AMENDED BY THE NAFTNet, AND EXHIBITOR HEREBY WAIVES ANY AND ALL CLAIMS AGAINST THE NAFTNet FOR DAMAGES, REIMBURSEMENT, REFUND, OR COMPENSATION. AT THE SOLE DISCRETION OF NAFTNet EXHIBITOR REFUNDS WILL BE DETERMINED AFTER DEDUCTION OF ANY AMOUNTS NECESSARY TO COVER THE EXPENSE INCURRED BY THE NAFTNet IN CONNECTION WITH THE SHOW. THE NAFTNet SHALL NOT BE FINANCIALLY LIABLE IN THE EVENT THE SHOW IS INTERRUPTED, CANCELLED, MOVED OR RESCHEDULED EXCEPT AS PROVIDED HEREIN.

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EXHIBITOR RULES AND REGULATIONS

INSURANCE & LIABILITY IT IS THE EXHIBITOR'S SOLE RESPONSIBILITY TO OBTAIN, AT ITS OWN EXPENSE, ANY OR ALL LICENSES AND PERMITS, AND TO COMPLY WITH ALL FEDERAL, STATE AND LOCAL LAWS AND ORDINANCES FOR ANY ACTIVITIES CONDUCTED IN ASSOCIATION WITH OR AS PART OF THE EXHIBITION. EXHIBITOR SHALL BE FULLY RESPONSIBLE FOR ANY CLAIMS, LIABILITIES, LOSSES, DAMAGES OR EXPENSES RELATING TO OR ARISING FROM AN INJURY TO ANY PERSON OR ANY LOSS OF OR DAMAGE TO PROPERTY WHERE SUCH INJURY, LOSS OR DAMAGE IS INCIDENT TO, ARISES OUT OF, OR IS IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION. EXHIBITOR SHALL PROTECT, INDEMNIFY, HOLD HARMLESS AND DEFEND NAFTNET, ITS OFFICERS, DIRECTORS AND AGENTS AGAINST ALL SUCH CLAIMS, LIABILITIES, LOSSES, DAMAGES AND EXPENSES, INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF LITIGATION, ARISING FROM OR IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION; PROVIDED THAT THE FOREGOING SHALL NOT APPLY TO INJURY, LOSS OR DAMAGE CAUSED BY OR RESULTING FROM THE NEGLIGENCE OR WILLFUL MISCONDUCT OF NAFTNET, THEIR OFFICERS, DIRECTORS OR AGENTS. EXHIBITOR, ITS AGENTS AND REPRESENTATIVES SHALL MAINTAIN GENERAL PUBLIC LIABILITY INSURANCE AGAINST CLAIMS FOR PERSONAL INJURY, DEATH OR PROPERTY DAMAGE INCIDENT TO, ARISING OUT OF OR IN ANY WAY CONNECTED WITH EXHIBITOR'S PARTICIPATION IN THE EXHIBITION, IN AN AMOUNT OF NOT LESS THAN ONE MILLION DOLLARS (\$1,000,000) PER OCCURRENCE AND TWO MILLION DOLLARS (\$2,000,000) IN AGGREGATE FOR PERSONAL INJURY, DEATH OR PROPERTY DAMAGE, AND WORKERS' COMPENSATION INSURANCE IN AN AMOUNT EQUAL TO THE GREATER OF THAT WHICH IS REQUIRED BY STATUTE IN THE APPLICABLE JURISDICTION, OR FIVE HUNDRED THOUSAND DOLLARS (\$500,000) PER ACCIDENT OR DISEASE WITH A FIVE HUNDRED THOUSAND DOLLAR (\$500,000) POLICY LIMIT. EXHIBITOR'S GENERAL LIABILITY INSURANCE SHALL COVER EXHIBITOR'S INDEMNIFICATION OBLIGATIONS UNDER THESE RULES & REGULATIONS AND SHALL COVER NAFTNET AND THE EXECUTIVE COMMITTEE AS ADDITIONAL NAMED INSURED. EXHIBITOR SHALL HAVE OR OBTAIN PROOF OF SUCH INSURANCE. EXHIBITOR IS RESPONSIBLE FOR OBTAINING, FOR ITS PROTECTION AND ENTIRELY AT ITS EXPENSE, SUCH PROPERTY INSURANCE FOR ITS DISPLAY MATERIALS AS EXHIBITOR DEEMS APPROPRIATE. ANY POLICY PROVIDING SUCH PROPERTY INSURANCE MUST CONTAIN AN EXPRESS WAIVER BY THE EXHIBITOR'S INSURANCE COMPANY OF ANY RIGHT OF SUBROGATION AS TO ANY CLAIMS AGAINST NAFTNET, ITS OFFICERS, DIRECTORS OR AGENTS. IN THE EVENT ANY PART OF THE EXHIBIT HALL IS DESTROYED OR DAMAGED SO AS TO PREVENT NAFTNET FROM PERMITTING EXHIBITOR TO OCCUPY ASSIGNED SPACE DURING ANY PART OR THE WHOLE OF THE EXHIBITION PERIOD, OR IN THE EVENT OCCUPATION OF ASSIGNED SPACE DURING ANY PART OR THE WHOLE OF THE EXHIBITION PERIOD IS PREVENTED BY STRIKES, ACTS OF GOD, NATIONAL EMERGENCY OR OTHER CAUSES BEYOND THE CONTROL OF NAFTNET, EXHIBITOR WILL BE CHARGED FOR SPACE DURING THE PERIOD IT WAS OR COULD HAVE BEEN OCCUPIED BY EXHIBITOR; AND EXHIBITOR HEREBY WAIVES ANY CLAIM AGAINST NAFTNET, ITS DIRECTORS, OFFICERS OR AGENTS FOR LOSSES OR DAMAGES WHICH MAY ARISE IN CONSEQUENCE OF SUCH INABILITY TO OCCUPY ASSIGNED SPACE, ITS SOLE CLAIM AGAINST NAFTNET BEING FOR A REFUND OF RENT PAID FOR THE PERIOD IT WAS PREVENTED FROM USING THE SPACE. TO THE FULLEST EXTENT LEGALLY PERMISSIBLE, EXHIBITOR AGREES: (I) IT SHALL BE FULLY RESPONSIBLE TO PAY FOR ANY AND ALL DAMAGE TO PROPERTY OWNED BY HOTEL, ITS OWNING ENTITY, MANAGING ENTITY OR THEIR AFFILIATES THAT RESULTS FROM ANY ACT OR OMISSION OF EXHIBITOR; (II) TO DEFEND, INDEMNIFY AND HOLD HARMLESS HOTEL, THE ENTITY THAT OWNS THE HOTEL, THE ENTITY THAT MANAGES THE HOTEL AND THEIR AFFILIATES AND EACH OF THEIR RESPECTIVE SHAREHOLDERS, MEMBERS, DIRECTORS, OFFICERS, MANAGERS, EMPLOYEES AND REPRESENTATIVES, FROM ANY DAMAGES OR CHARGES RESULTING FROM EXHIBITOR'S USE OF THE PROPERTY; AND (III) ITS LIABILITY SHALL INCLUDE ALL LOSSES, COSTS, DAMAGES, AND EXPENSES ARISING FROM, OUT OF, OR BY REASON OF ANY ACCIDENT OR BODILY INJURY OR OTHER OCCURRENCES TO ANY PERSON OR PERSONS, INCLUDING THE EXHIBITOR, ITS AGENTS, EMPLOYEES, AND BUSINESS INVITEES.



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