

**Connecting Fetal Therapy nursing professionals, interdisciplinary teams, and industry partners to advance innovation, education, and patient-centered care in Fetal Therapy**

**2026**

**SPONSORSHIP PROSPECTUS**



*~ Partner to advance fetal therapy care ~  
October 2026 \* Hyatt Regency McCormick Place \* Chicago, IL*



**FTNN**



**ONE HEART.  
MANY HANDS.**  
*Stronger Together.*

Advancing Fetal Therapy Care  
Through Collaboration, Education  
and Compassion.



**FTNN ANNUAL CONFERENCE**

OCTOBER 13–14, 2026  
CHICAGO, ILLINOIS



**NAFTNet ANNUAL MEETING**

OCTOBER 15–16, 2026  
CHICAGO, ILLINOIS



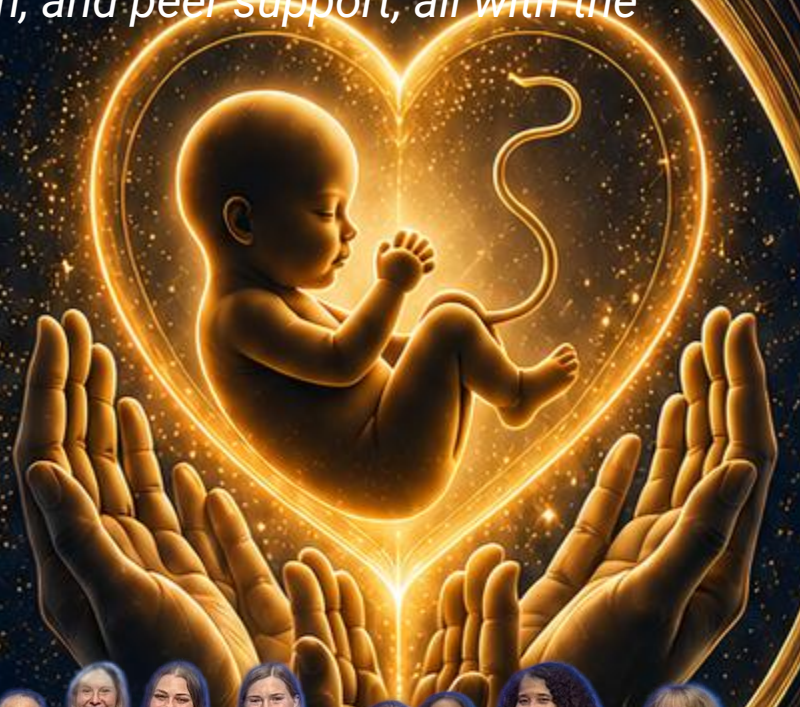
**FETAL WEEK 2026**

OCTOBER 13–16, 2026  
CHICAGO, ILLINOIS

CONNECT. COLLABORATE. ADVANCE. TOGETHER.



Promoting excellence in fetal care through educational offerings, research, professional collaboration, and peer support, all with the goal of providing the best possible experience for expectant mothers



# ABOUT FTNN



The **Fetal Therapy Nurse Network (FTNN)** brings together nurses and healthcare professionals from fetal centers across North America who are actively involved in the care of patients undergoing complex fetal evaluation, intervention, and maternal-fetal treatment. Our members represent a diverse range of specialties and practice settings, including:

**FTNN** is a growing community of nurses and healthcare professionals dedicated to advancing excellence in fetal therapy nursing care through collaboration, education, innovation, and interdisciplinary partnership.



Fetal Centers & Maternal-Fetal Medicine



Fetal Surgery Programs & OR Services



Labor & Delivery



Neonatal Services



Fetal Care Coordination and Patient Education



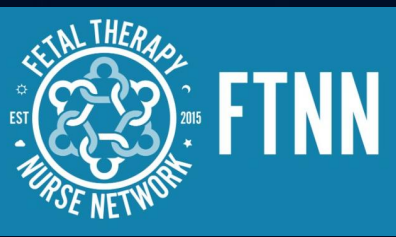
Advanced Practice, Education & Leadership



The **FTNN Annual Conference** provides a unique opportunity for industry partners to engage directly with the clinicians responsible for bedside implementation, workflow, integration, patient education, and ongoing clinical support within fetal therapy programs.



Connect with the clinicians, coordinators, educators, researchers, and leaders advancing fetal therapy care across North America.



FTNN Annual Conference  
held in conjunction with  
NAFTNET Annual Meeting



# YOUR PARTNER IN ADVANCING FETAL THERAPY CARE

Sponsoring FTNN connects your organization with the clinicians and teams shaping the future of fetal therapy nursing and interdisciplinary care.



## ENGAGE WITH A UNIQUE AUDIENCE

FTNN attendees are frontline and leadership professionals from fetal centers across North America who influence clinical practice, education, innovation, and program development.

- ✓ Fetal therapy nurses
- ✓ Maternal-fetal medicine teams
- ✓ Fetal surgeons and anesthesiologists
- ✓ Neonatal specialist
- ✓ Care coordinators, educators & leaders



## SPONSOR BENEFITS THAT DELIVER VALUE



### DIRECT ACCESS

Engage with specialists who influence clinical decisions and program success



### TARGETED VISIBILITY

Gain exposure among highly engaged maternal-fetal healthcare professionals



### STRONG RELATIONSHIPS

Build lasting connections in a collaborative mission-driven community



### PREMIUM EXPOSURE

Be seen throughout FTNN and NAFTNet meeting activities



### BROAD REACH

Access attendees from leading fetal centers across North America



“ The FTNN conference environment is intentionally designed to encourage collaboration, conversation, and high-value interaction between attendees and industry partners ”



# SPONSORSHIP OPPORTUNITIES



**MOST POPULAR**  
★



## PREMIUM SPONSOR

### \$5,500

*All Standard Sponsor benefits*

**PLUS:**

- ✓ Whova Exhibitor Package - Priority Inclusion
- ✓ Recognition on Conference Signage
- ✓ Recognition on Conference Slides
- ✓ Recognition During Opening Remarks
- ✓ Recognition During Closing Remarks
- ✓ Priority Exhibitor Placement



## STANDARD SPONSOR

### \$4,000

*All Supporting Sponsor benefits*

**PLUS:**

- ✓ Recognition on Conference Signage
- ✓ Recognition on Conference Slides
- ✓ Sponsor Recognition on Conference Communications
- ✓ Sponsor Recognition on Social Media
- ✓ Opportunity to Provide Promotional Materials
- ✓ Whova Exhibitor Package –as available



## SUPPORTING SPONSOR

### \$2,500

- ✓ Complimentary exhibitor table
- ✓ Breakfast and lunch for one (\$75/add'l person)



Connect with the clinicians, coordinators, educators, researchers and leaders **advancing fetal therapy care** across North America.



OCTOBER 13-14, 2026



CHICAGO, ILLINOIS



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Expand your visibility through targeted sponsorship experiences.



## SPONSORED BREAKFAST SESSION

\$1,000

- Exclusive sponsorship of one breakfast session
- Sponsor recognition on breakfast signage
- Recognition during session welcome remarks
- Opportunity to provide approved promotional materials
- Recognition in program



## SPONSORED LUNCH SESSION

\$2,000

- Exclusive sponsorship of one lunch session
- Sponsor recognition on luncheon signage
- Recognition during session welcome remarks
- Opportunity to provide approved promotional materials
- Recognition in program



## COFFEE & SNACK SPONSOR

\$750

- Recognition at coffee/snack stations
- Logo placement on refreshment signage
- Recognition in program



## POSTER SESSION/ RECEPTION SPONSOR

\$1,000

- Sponsor recognition during poster session
- Logo placement near poster presentation area
- Opportunity to provide approved promotional materials
- Recognition in program



### LOOKING FOR A CUSTOMIZED SPONSORSHIP OPPORTUNITY?

Contact FTNN leadership to discuss additional partnership options.



# FETAL WEEK 2026

*One Sponsorship. Two Conferences.*

EXPANDED REACH. GREATER IMPACT.



## FETAL WEEK 2026

WHERE NURSING EXPERTISE AND CLINICAL LEADERSHIP COME TOGETHER TO ADVANCE FETAL THERAPY CARE.



OCTOBER 13-16, 2026



HYATT REGENCY McCORMICK PLACE  
CHICAGO, ILLINOIS

### WHY CHOOSE A FETAL WEEK SPONSORSHIP?

- ✓ Expanded visibility across both conferences
- ✓ Access to nursing and physician stakeholders
- ✓ Increased opportunities for networking and relationship-building
- ✓ Enhanced exhibitor exposure throughout the week
- ✓ Cost savings compared to purchasing separate sponsorships
- ✓ Presence among leading fetal centers across North America

## REACH THE ENTIRE FETAL THERAPY COMMUNITY

Fetal Week provides industry partners with access to a uniquely comprehensive audience of professionals involved in fetal diagnosis, intervention, surgery, research, coordination, education, and long-term patient care.

Through combined sponsorship opportunities, organizations can engage with:



FETAL THERAPY NURSES



MATERNAL-FETAL MEDICINE PHYSICIANS



FETAL SURGEONS



NEONATOLOGISTS



ADVANCED PRACTICE PROVIDERS



FETAL CARE COORDINATORS



RESEARCHERS AND INVESTIGATORS



PROGRAM LEADERS AND ADMINISTRATORS



SIMULATION AND EDUCATION SPECIALISTS

### FETAL WEEK SPONSORSHIP PACKAGES

LEVEL	INCLUDES	PRICE	SAVINGS
PREMIUM	FTNN Premium Sponsor + NAFTNet Premium/Platinum Sponsor	\$23,500	Save \$2,000
STANDARD	FTNN Standard Sponsor + NAFTNet Standard/Gold Sponsor	\$17,500	Save \$1,500
SUPPORTING	FTNN Supporting Sponsor + NAFTNet Supporting/Silver Sponsor	\$12,000	Save \$500



Each Fetal Week package includes the corresponding FTNN and NAFTNet sponsorship levels.

*“Fetal Week brings together the full spectrum of professionals advancing fetal therapy—from innovation and research to bedside care and patient support.”*





# 2026

## SPONSORSHIP PROSPECTUS

EXPANDED REACH. GREATER IMPACT.



### CONTACT US

*Questions?  
We're Here to Help.*

For sponsorship, exhibitor, or conference-related inquiries, please contact:

FTNN Board  
 [FTNNBoard@gmail.com](mailto:FTNNBoard@gmail.com)

We look forward to partnering with organizations that support innovation, collaboration, and excellence in fetal therapy care.



### STANDARD EXHIBITOR PACKAGE INCLUDES

- ✓ One 6-foot exhibit table
- ✓ Standard table linens
- ✓ Two chairs
- ✓ Basic conference Wi-Fi access
- ✓ Electrical access
- ✓ Access to conference meals
- ✓ Networking opportunities with attendees and faculty



### EXHIBIT HALL SCHEDULE

#### TUESDAY, OCTOBER 13, 2026

TIME	ACTIVITY
0730-0830	Registration/Breakfast/Vendors
0830-1030	Conference Sessions
1030-1100	Break/Vendor Viewing
1100-1200	Conference Sessions
1200-1300	Lunch/Break/Vendor Viewing
1300-1515	Conference Sessions
1515-1545	Break/Vendor Viewing
1545-1700	Closing Session

#### WEDNESDAY, OCTOBER 14, 2026

TIME	ACTIVITY
0730-0830	Registration/Breakfast/Vendors
0830-1045	Conference Sessions
1045-1115	Break/Vendor Viewing
1115-1215	Conference Sessions
1215-1300	Lunch/FTNN meeting
1300-1345	Closing Session

\*Schedule subject to change based upon conference needs



### ADDITIONAL CONFERENCE INFORMATION

Hotel room block details, shipping instructions, exhibitor move-in and move-out information, and additional logistical details will be provided to confirmed exhibitors closer to the conference date.

*Thank you for supporting the advancement of fetal therapy nursing and interdisciplinary collaboration.*



### STAY INFORMED!

For the most up-to-date information on the FTNN 2026 Conference including schedules, updates, travel information, and more, please visit:

<https://www.fetaltherapynursenetwork.org/ftnn-2026-conference>

*We appreciate your partnership and look forward to seeing you in 2026!*

